

22 June 2010

GSA 2011
Early Payment Incentive Scheme (EPIS)

1. For All Exhibition Participation Agreements (EPAs) signed and the **first payment of 50% deposits received by 27 August 2010** the following **Early Bird Incentives** apply.

- a. For all bookings **up to 18 sqm**,
 - i. Get an additional complimentary one metre of space only frontage.
 - ii. Enjoy a complimentary half page, full colour, run-on-page advertisement in the GSA 2011 Show Catalogue worth S\$2,500.
- b. For all bookings **between 19 sqm and 60 sqm**,
 - i. Get an additional complimentary one metre of space only frontage.
 - ii. Enjoy a complimentary full page, full colour, run-on-page advertisement in the GSA 2011 Show Catalogue worth S\$4,000.
- c. For all bookings of **more than 60 sqm**,
 - i. Get an additional complimentary one metre of space only frontage.
 - ii. Enjoy a complimentary full colour, run-on-page double page spread advertisement in the GSA 2011 Show Catalogue worth S\$7,000.

2. For all Exhibition Participation Agreements (EPAs) signed and **payment of the first 50% received by 30 September** the following **Early Bird Incentives** apply:

- a. For all bookings **up to 18 sqm**, enjoy a complimentary half page, full colour, run-on-page advertisement in the GSA 2011 Show Catalogue worth S\$2,500.
- b. For all bookings **between 19 sqm and 60 sqm**, enjoy a complimentary full page, full colour, run-on-page advertisement in the GSA 2011 Show Catalogue worth S\$4,000.
- c. For all bookings of **more than 60 sqm**, enjoy a complimentary full colour, double run-on-page spread advertisement in the GSA 2011 Show Catalogue worth S\$7,000.



Company Stamp
GSA Exhibitions Pte Ltd